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Announcement

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CAPASSO EARNS CERTIFIED FINANCIAL PLANNER[™] CERTIFICATION

For Immediate Release

Mt. Pleasant, SC: June 11th, 2009 – CHARLES D. CAPASSO, CFP[®], a financial planner at Morris Financial Concepts, Inc, in Mt. Pleasant, has been authorized by the Certified Financial Planner Board of Standards (CFP Board) to use the certification marks CFP[®], CERTIFIED FINANCIAL PLANNER[™] and CFP (with flame design)[®] in accordance with CFP Board certification and renewal requirements. Mr. Capasso has worked at Morris Financial Concepts, Inc since 2006.

Morris Financial Concepts is a nationally recognized, *fee-only* financial planning firm located in Mt. Pleasant, SC. Founded in 1987, the firm does not accept commissions or compensation related to the products and services we recommend. Their counsel is based solely on what they believe is best for each client.

These marks identify those individuals who have met the rigorous experience and ethical requirements of the CFP Board, have successfully completed financial planning coursework and have passed the CFP[®] Certification Examination covering the following areas: the financial planning process, risk management, investments, tax planning and management, retirement and employee benefits, and estate planning. CFP[®] certificants also agree to meet ongoing continuing education requirements and to uphold CFP Board's *Code of Ethics and Professional Responsibility, Rules of Conduct and Financial Planning Practice Standards*.

CFP Board is a nonprofit certification organization with a mission to benefit the public by granting the CFP[®] certification and upholding it as the recognized standard of excellence for personal financial planning. CFP Board owns the certification marks CFP[®], CERTIFIED FINANCIAL PLANNER[™] and federally registered CFP (with flame design) in the U.S., which it awards to individuals who successfully complete initial and ongoing certification requirements. CFP Board currently authorizes more than 58,000 individuals to use these marks in the United States. For more about CFP Board, visit www.CFP.net.

