



## **Announcement**

MORRIS FINANCIAL CONCEPTS, INC. EARNS 2010 *MOULTRIE NEWS* READERS CHOICE “BEST OF THE BEST” AWARD FOR FINANCIAL PLANNERS FOR THE SECOND YEAR IN A ROW

### **For Immediate Release**

July 21, 2010 –Mt. Pleasant, SC. –For the second year in a row, Morris Financial Concepts, Inc, a nationally recognized fee-only financial planning firm in Mt. Pleasant, has been named the *Moultrie News* Readers Choice “Best of the Best” in the Financial Planning category.

The *Moultrie News* ran a contest for 8 weeks during February and March of this year. They asked readers to vote for “Best of the Best” 2010 Readers Choice Awards. Categories included: Automotive, Entertainment, Pets, Shopping, and Service / Professional.

Morris Financial Concepts, Inc, is honored to be recognized by the community for providing the best Financial Planning service to local residents. With four CERTIFIED FINANCIAL PLANNER™ certificants, one Chartered Financial Analyst®, and one CPA on staff, Morris Financial Concepts has the expertise and experience to offer world class financial planning services.

About Morris Financial Concepts, Inc.

**Morris Financial Concepts** is a nationally recognized, *fee-only* financial planning firm located in Mt. Pleasant; SC. Founded in 1987, the firm does not accept commissions or compensation related to the products and services they recommend. Their counsel is based solely on what they believe is best for each client.