



Announcement

MORRIS FINANCIAL CONCEPTS, INC. EARNS 2010 ALFRED P. SLOAN AWARD FOR BUSINESS EXCELLENCE IN WORKPLACE FLEXIBILITY

For Immediate Release

July 21, 2010—Mt. Pleasant, SC. —For the second year in a row, Morris Financial Concepts, a nationally recognized fee-only financial planning firm in Mt. Pleasant, has announced that the company was selected as a winner of the Alfred P. Sloan Award for Business Excellence in Workplace Flexibility for the greater Charleston area. The award, given at an event hosted by the Charleston Chamber of Commerce, recognizes employers across the country that are successfully using flexibility to meet both business and employee goals.

This award recognizes exemplary employers for their innovative workplace effectiveness and flexibility programs and practices. Using a rigorous scoring methodology that includes employees' views as well as employer practices, the Alfred P. Sloan Awards honor organizations and worksites that are using workplace flexibility as a strategy to increase workplace effectiveness, yield positive business results and to help employees succeed. To be eligible, employers must have a worksite in Charleston, a minimum of ten employees and in operation for at least one year. Charleston is one of 30 metro areas nationwide chosen to host and participate in the When Work Works initiative.

About Morris Financial Concepts, Inc.

Morris Financial Concepts is a nationally recognized, *fee-only* financial planning firm located in Mt. Pleasant; SC. Founded in 1987, the firm does not accept commissions or compensation related to the products and services they recommend. Their counsel is based solely on what they believe is best for each client.