



# 2010 TOP WEALTH MANAGERS

## ***Announcement***

MORRIS FINANCIAL CONCEPTS, INC. INCLUDED IN 2010 TOP WEALTH MANAGER RANKINGS

### **For Immediate Release**

July 21, 2010—Mt. Pleasant, SC. – Morris Financial Concepts, a nationally recognized fee-only financial planning firm in Mt. Pleasant, has been included in the 10th Annual Top Wealth Managers Rankings from *WealthManagerWeb.com*. The Top Wealth Manager ranking begins with an extensive survey taken by the largest SEC registered investment advisors in the U.S.

"The firms that participate in the annual Top Wealth Managers survey are the lion's share of the largest, most established registered investment advisors (RIAs), in America," according to *WealthManagerWeb.com*'s Editor-in-Chief Kathleen McBride. "These are the firms our survey partner, Fusion Advisor Network President Philip Palaveev, describes as the ones every RIA wants to be when they grow up." Firms are ranked on their average assets under management per client.

In addition to the classic ranking on average assets per client, *WealthManagerWeb.com* delivers a new way of analyzing the rankings with an interactive database that enables visitors to look at firms sorted on many different attributes: alphabetically, by total AUM, average AUM per client, city or state, year the firm started or minimum fee. Special sections with the rankings will be published in the September issues of *Investment Advisor* and *Research* magazines.

Wealth managers had to meet several criteria to be included in the rankings; a firm must be an SEC registered investment advisor with its own IARD number; have minimum assets under advisement of \$50 million; have individuals or high-net-worth individuals (as defined by the SEC) as more than half of its client base; and offer financial planning services.

About Morris Financial Concepts, Inc.

**Morris Financial Concepts** is a nationally recognized, *fee-only* financial planning firm located in Mt. Pleasant; SC. Founded in 1987, the firm does not accept commissions or compensation related to the products and services they recommend. Their counsel is based solely on what they believe is best for each client.

About *WealthManagerWeb.com*

*WealthManagerWeb.com* provides authoritative, unique, sophisticated content that wealth managers can find only at the web site named after them. Its mission is to provide knowledge, information and data to an audience focused on building, preserving and endowing wealth.